



Peer-to-Peer Networks

**Game Theory
12th Week**

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Peer to Peer Networks

Game Theoretic Aspects

Literature

- ▶ **Feldman, Chuang „Overcoming Free-Riding Behavior in Peer-to-Peer Systems“, 2005**
- ▶ **Feldman, Lai, Stoica, Chuang, „Robust Incentive Techniques for Peer-to-Peer Networks“, 2004**
- ▶ **Shneidman, Parkes, „Rationality and Self-Interest in Peer to Peer Networks“**

Motivation

▶ Traditional system design

- assume obedient users
- follow specific protocol without consideration
- classes of nodes:
 - correct/obedient
 - faulty
 - * fail-stop
 - * message dropping
 - * Byzantine failure

▶ P2P

- have rational users
- maximize own utility
- may deviate from the protocol
- classes of nodes
 - rational
 - * optimize own utility
 - * can include „tricky“ behavior
 - irrational
 - * altruistic
 - * malign cheating

Examples

▶ Gnutella

- study by Adar & Huberman 2000
 - ~70% of peers provide no files (free-riders)
 - top 1% provide 37% of all files
- similar patterns in studies of Napster
- in 2005: 85% of all Gnutella users are free-riders

Selfish Behavior in P2P

▶ **Reasons**

- Psychology of users
- Lack of central authority
- Highly dynamic memberships
- Availability of cheap identities
- Hidden or untraceable actions
- Deceitful behavior

▶ **Implications**

- Success of P2P networks must take into account economic behavior of users

Typical Features of Peer to Peer Systems

- ▶ **Social dilemma**
 - defective behavior (not uploading) is rational behavior, i.e. maximise the utility
- ▶ **Asymmetric transactions**
 - a peer wants a service
 - another provides this service
- ▶ **Untraceable defections**
 - it is not clear which peer declines a service
- ▶ **Dynamic population**
 - peers change the behavior
 - peers enter and leave the system

Incentives for Cooperation

- ▶ **Inherent generosity**
- ▶ **Monetary payment schemes**
- ▶ **Reciprocity-based schemes**

Inherent Generosity

- ▶ **Standard model of behavioral economics**
 - based on purely self-interest
 - does not explain all behavior of people
- ▶ **User generosity has a great impact on existing peer-to-peer systems**
 - can be determined analytically

Monetary Payment Schemes

- ▶ **Golle, Leyton-Brown, Mironov, Lillibridge 2001, „Incentives for Sharing in peer-to-peer Networks“**
 - consider free-rider problem in Napster
 - assume selfish behavior
 - if all peers are selfish this leads to the strict Nash equilibrium
 - introduce micro-payment system to overcome this problem
 - encourage positive behavior by virtual money

Basics of Game Theory

- ▶ **Prisoner's dilemma (Flood&Drescher 1950)**
 - two suspects arrested
 - if one testifies and the other remains silent then the witness is released the other serves 10 years prison
 - if both testify then both serve 5 years prison
 - if no one testify then they receive 1/2 year prison
- ▶ **Best social strategy**
 - no one testifies
- ▶ **Nash equilibrium**
 - for a constant choice of the other party each player optimizes his benefit
 - if both talk then there is a Nash equilibrium

	A talks	A is silent
B talks	A: -5 B: -5	A: -10 B: 0
B is silent	A: 0 B: -10	A: -1/2 B: -1/2

Dominant Strategy

▶ Dominant strategy

- a strategy is dominant if it is always better than every other strategy
- in the prisoner's dilemma every player has a dominant strategy
 - talk!

▶ Nash equilibrium

- for a constant choice of the other party each player optimizes his benefit
- if both talk then there is a Nash equilibrium
- is not necessary Pareto-optimal

	A talks	A is silent
B talks	A: -5 B: -5	A: -10 B: 0
B is silent	A: 0 B: -10	A: -1/2 B: -1/2

Prisoner's Dilemma of Peer to Peer Filesharing

- ▶ **Rational strategy for downloading peer:**
 - Download
- ▶ **Rational strategy for uploading peer:**
 - Don't upload
- ▶ **Nash equilibrium**
 - Uploader rejects upload for downloader

	U: Peer uploads	U: Peer rejects upload
D: Peer downloads	D: 10 U: -1	D: 0 U: 0
D: Peer does not download	D: 0 U: 0	D: 0 U: 0

Monetary Payment Schemes

▶ **Advantage**

- allow to use economic mechanisms
- charge free-riders for misbehavior

▶ **Disadvantage**

- require infrastructure for accounting and micropayments

▶ **Major problems**

- how to encourage truthful revelation of costs
 - solution: Vickrey-Clarke-Groves (VCG-mechanisms)
 - strategyproof mechanism
 - * encourage truthful revelation in dominant strategies

- how to encourage cooperate behavior despite hidden actions
 - information asymmetry
 - use contracts
- how to deliver the payment
 - e.g. the deliverer also receives some part of the payment

Mechanism Design

▶ Define rules of the games

- such that rational behavior is good behavior
 - e.g. auction system: second best wins

▶ Inverse game theory

- how to design the rules such that the desired outcome occurs
- provide incentives

▶ Obedient center

- the rule system must be enforced on all the nodes
- altruistic rule maker

- central control or distributed software control mechanism or cryptography

▶ Mechanism design can be computationally hard

- calculating the optimal strategy can be difficult
- not all the information may be available to each player
- finding the best rule system poses an even more difficult problem

▶ Algorithmic Mechanism Design

- Mechanism is carried out via a distributed computation

Reciprocity based Schemes

▶ **Reciprocity based schemes**

- Users maintain histories of past behavior of other users
- used for decision making

▶ **Direct-reciprocity scheme**

- A decides how to serve user B based solely on the service that B has provided
- e.g. Bittorrent
- still possibilities for manipulation

▶ **Indirect-reciprocity scheme**

- aka. reputation based schemes
- more scalable for
 - large population sizes
 - highly dynamic memberships

- infrequent repeat transactions

▶ **Problems**

- How to treat newcomers?
 - whitewashing attacks
 - irreplaceable pseudonyms
 - penalty for newcomers
- Indirect reciprocity is vulnerable to deceptions, false accusations & false praises
 - sybil attacks
 - sybilproofness

Reciprocative Decision Functions

- ▶ **Discriminating Server Selection**
 - use history records to choose partners
- ▶ **Shared history**
 - communicate the history with other peers
 - problem: false praise or false accusations
- ▶ **Subjective reputation**
 - e.g. max-flow algorithm that collects the reputation be the combination of history of other users
 - e.g. page-rank algorithm
- ▶ **Adaptive stranger policy**
 - treat strangers like the previously seen strangers
 - arrest usual suspects only if the crime rate is high
- ▶ **Short-term history**
 - long history records allow peers to gather reputation and then turn into traitors
 - short-term history records will discipline all peers

Future Research Directions

- ▶ **How to overcome the prisoner's dilemma**
 - game theory the right tool?
- ▶ **What is rational behavior?**
 - Is Nash equilibrium the right model
- ▶ **Influence of different user behavior**
 - different grades of selfishness or altruism
- ▶ **Contracts can lead to desired behavior of peers**
 - computational complexity of optimal contracts unknown

PeerTrust

- ▶ **Xiong, Liu, „PeerTrust: Supporting Reputation-Based Trust for Peer-to-Peer Electronic Communities“**
- ▶ **suggest mechanism for reputation based trust management**
- ▶ **concentrate on trust not on the networks**

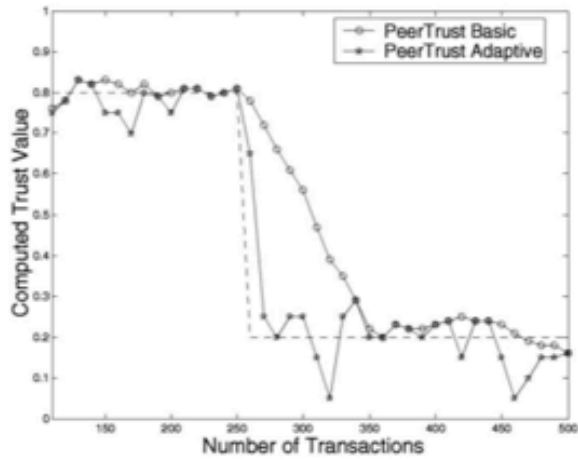
Trust Parameters

- ▶ **Feedback a peer obtains from other peers**
- ▶ **Feedback scope**
 - total number transactions a peer has with other ones
- ▶ **Credibility factor of the feedback source**
- ▶ **Transaction context factor**
 - for discriminating mission-critical transaction from less critical ones
- ▶ **Community context factor**
 - for addressing community-related characteristics and vulnerabilities

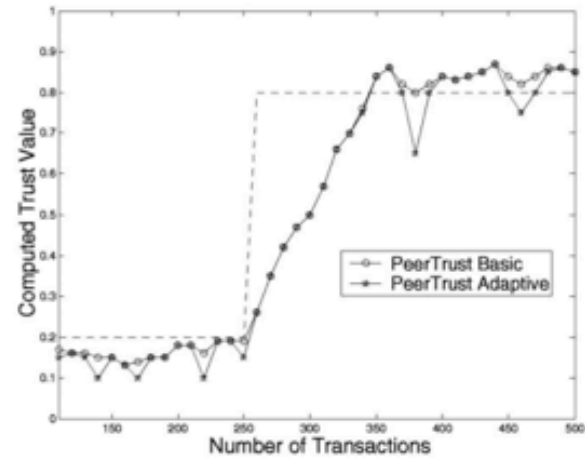
Trust Metric

- ▶ **$I(u,v)$** : total number of transactions between peer u and v
- ▶ **$I(u)$** : total number of transactions performed by u with all other peers
- ▶ **$S(u,i)$** : normalized amount of satisfaction peer u receives from $p(u,i)$ in its i -th transaction
- ▶ **$C_r(v)$** : credibility of the feedback submitted by v
- ▶ **$TF(u,i)$** : adaptive transaction context factor for peer's u 's i -th transaction
- ▶ **$CF(u)$** denotes the adaptive community context factor
- ▶ **α, β** are normalizing factors

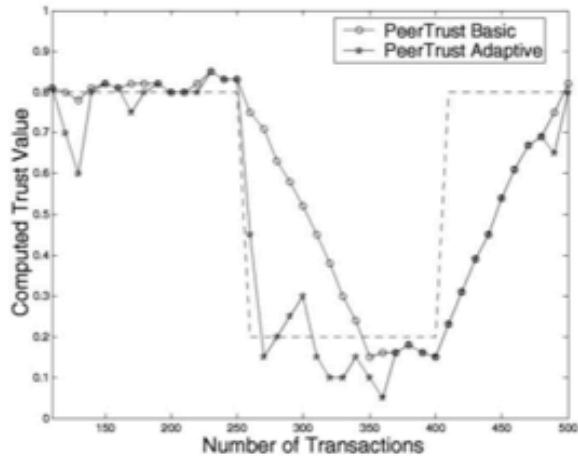
$$T(u) = \alpha * \sum_{i=1}^{I(u)} S(u, i) * Cr(p(u, i)) * TF(u, i) + \beta * CF(u),$$



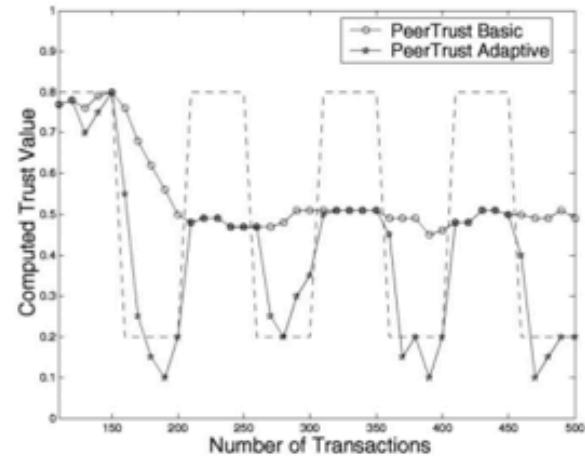
(a)



(b)



(c)



(d)

Fig. 5. Effectiveness against dynamic personality and reputation oscillation. (a) Peer milking reputation. (b) Peer building reputation. (c) Peer oscillating reputation. (d) Peer oscillating reputation.



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End of 12th Week

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